

## #HealthyHoliWithParas Contest T&Cs

1. #HealthyHoliWithParas contest goes live on 10th Mar' 2022 to 20th Mar' 2022
2. To take part in the contest, participants have to share a screenshot of the contest on their Instagram profile, refer the contest to 5 friends by tagging them on the post comments and then share their Holi experience which can be a story/video/reel/post aligning with the contest on their Instagram profile. (Reels and videos will get you bonus points)
3. Using #HealthyHoliWithParas and tagging @parasdairypage is mandatory on each share or post.
4. In order to be eligible to participate in this activity, the user needs to 'Like' Paras Dairy official Facebook page and Follow Paras Dairy official Instagram Handle
5. Total No. of winners 6 - 3 Bumper prize Winners- 1 year paras ghee supply\* and 3 winners - 6 months paras ghee supply\* (\*1 pack for each month) will be announced on 21st Mar' 2022 on Paras Dairy Facebook and Instagram pages.
6. Gratification to the winners will be disclosed by Paras Dairy on the day of winner's announcement.
7. Participation in this activity is purely voluntary. By participating in this activity, each participant is deemed to have accepted these terms and conditions.
8. Entries which are not relevant to the activity or are obscene or offending or hurtful or defamatory or in violation of any law for the time being in force, shall be rejected. The participant solely shall be responsible for such entries.
9. Employees of Paras Dairy or partner agencies should not participate in this contest.
10. The decision of VRS Foods Ltd. regarding the selection of the winners shall be final.
11. By participating in this activity, the user grants VRS Foods Ltd. the permission to use the entries (along with due credit) in any manner whatsoever.
12. The name/s of winner/s shall be published on the Paras Dairy Facebook page. The winners will be asked to submit their contact details including residential addresses, email IDs and phone numbers for receipt of the Prize. Such winners will have to communicate their contact details within 3 days of the announcement.
13. If any winner/s does not communicate his/her address within 3 days of the announcement of the result, he/she shall be deemed to have forfeited his/her Prize. The records maintained by VRS Foods

Ltd. in this regard shall be deemed to be correct and final for this purpose.

14. The Prizes are not transferable or exchangeable and cannot be redeemed for cash.

15. The Prizes shall be couriered to the address and/or e-mail address communicated by the winners. VRS Foods Ltd. shall not be responsible for any loss/ damage to the Prize in transit or for non-receipt of the Prize due to incorrect/ incomplete address details provided by the winner/s.

16. VRS Foods Ltd. reserves its right to modify or alter the terms & conditions of this activity including extending, withdrawing, or discontinuing the same without notice, without assigning any reason whatsoever at its sole & absolute discretion and without any liability.